



YOUR ULTIMATE GROOMING GUIDE

Simple Tips for Maintaining Your Style at Home

Keeping Your Haircut Fresh



Wash Smart: Use a sulfate-free shampoo 2–3 times a week to avoid stripping natural oils.

Regular Trims: Book a shape-up every 3–4 weeks to keep your cut looking sharp.

Style with Purpose: Use a small amount of product — pomade for shine, matte clay for texture. Apply to damp hair for better hold.

Brush & Blow Dry: Use a brush or comb to train your hair in the right direction. A quick blow dry on low heat helps maintain volume.

Beard Care Routine



Wash & Condition: Clean your beard 2–3 times a week with a beard shampoo. Follow up with a conditioner to soften coarse hairs.

Oil It Up: Apply beard oil daily to moisturize skin and prevent itchiness.

Brush or Comb: Use a boar bristle brush or wide-tooth comb to detangle and evenly distribute oil.

Shape & Trim: Keep edges tidy with a trimmer. Define your neckline — aim for just above the Adam's apple.

Shaving Tips for a Smooth Finish



Prep Right: Always shave after a hot shower to soften hair and open pores.

Use Quality Blades: Replace blades every 5–7 shaves to prevent irritation.

Go with the Grain: Shave in the direction your hair grows to reduce razor burn.

Moisturize: Rinse with cold water after shaving and apply an alcohol-free aftershave balm.

Bonus Tip: See Your Barber

Your barber can recommend the best products and help you maintain your signature look — don't hesitate to ask for advice!

Stay sharp between visits. We're here to keep you looking your best!

Jonny